**Project Design Phase-I**

**Proposed Solution**

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| Date | 26 September 2022 |
| Team ID | PNT2022TMID29760 |
| Project Name | Project - Smart Fashion Recommender Application |
| Maximum Marks | 2 Marks |

**Proposed Solution:**

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| **S.No.** | **Parameter** | **Description** |
| 1. | Problem Statement (Problem to be solved) | Recommending trending fashion.  Suggesting users matched fashions. |
| 2. | Idea / Solution description | In this platform, there are numerous choices are available, an efficient recommendation system is required to sort, order, and efficiently convey relevant product content or information to users. It can promote the best deals and offers on that day.  The chatbot can give recommendations to the users based on their interests. |
| 3. | Novelty / Uniqueness | Instead of navigating to several screens for booking products online, the user can directly talk to Chatbot regarding the products. Using chatbot we can manage user's choices and orders.  Get the recommendations based on information provided by the user. |
| 4. | Social Impact / Customer Satisfaction | User can see what is on trending. User will get updated on trending and exclusive offers. |
| 5. | Business Model (Revenue Model) | Revenue can be generated by selling the products and they can get offers on any occasions or upcoming festivals. The revenue can also be obtained by maintaining customers services when they needed, for that services it can be charged for it. |
| 6. | Scalability of the Solution | Through this, the user can get the right fashion to the right person. |